

An initiative of the Community Foundation of Greater Huntsville

# **General Information**

Fund Description: Grantmaking fund established by a generous donation from

Google Fiber to support digital inclusion effort in the City of

Huntsville

**Digital Inclusion Defined:** Empowering/educating all people and groups to access and

use information and communication technologies responsibly

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**Deadline:** 5:00 pm CDT, April 30, 2018

Priorities: Based on feedback from a Digital Inclusion Community

Conversation, held on February 28, 2018, our community's priorities for this Digital Inclusion fund are as follows (in order of

preference):

Education (access to information/research)

Job training (workforce development)

Economic development (creating jobs)

Social connection (interpersonal connection)

Health care (health information and access)

Geographic Focus: Huntsville, Alabama

**Target Populations:** • Low-income members of our community

Senior adults/elderly

Homeless

- Disabled
- Adult learners
- English language learners/new Americans
- Foster children
- Individuals/groups who need workforce training

**Grant Range:** 

\$1,000 - \$20,000

**Eligible Recipients:** 

All grants from this Fund must be made for charitable, religious, scientific, literary, or educational purposes to any organization that is described Code Section 170(c)(2), 501(c)(3), 2055(a)(2) or 2522(a)(2) (except for private foundations as defined by Code Section 509(a)) ("qualified organization"). Qualified organizations include schools, religious institutions, or government agencies located in Huntsville, Alabama.

**Eligible Expenses:** 

- Program costs for new and/or existing programs, including reasonable staff time associated with the implementation of the program/project
- Training and support for volunteers who assist in program/project implementation
- Hardware, software and Internet connectivity to be used to provide digital skills training for target population members

**Ineligible Expenses:** 

- Projects outside of Google Fiber's service area in Huntsville, Alabama
- Organizations not organized as "qualified organizations" as defined in Eligible Recipients section above
- Costs associated with updating an organization's own internal hardware, software, IT systems or support, or website content (however note that costs for hardware, software, and Internet connectivity used to provide digital skills training for target population members are allowed)
- Construction fees or monthly service charges for home Internet subscriptions
- Development of WiFi or other networks intended to provide wide-scale connectivity
- Purchase of hardware for end-users and/or in-home
- Grants to individuals
- Debt reduction

- Endowment campaigns
- Special events
- Annual campaigns
- Membership drives
- Conference expenses
- Political activities, including education initiatives meant to directly influence political activity

Other Information:

Applications are reviewed by the Digital Inclusion Grants Committee and approved by the Community Foundation of Greater Huntsville's Community Impact Committee.

**Grantee Responsibilities:** 

Successful grantees will be required to sign a Grant Agreement prior to receiving funding. The Grant Agreement will specify, among other things, how the Grantee must report back how the grant funding was used and what measurable outcomes were achieved as a result of the funded project.

Submission:

Please submit your grant application in electronic format and e-mail to <a href="mailtogrants@communityfoundationhsv.org">grants@communityfoundationhsv.org</a> by 5:00 p.m. (CDT) on or before the deadline.



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# **Grant Proposal**

Please submit a written Grant Proposal that addresses the following questions:

#### 1. General Information

- a. Organization name
- b. Tax ID number
- c. Address
- d. Telephone
- e. Website
- f. Executive officer name/title/e-mail/telephone
- g. List of current board members and officers
- h. Name of person completing application/title/e-mail/telephone

#### 2. Organization Mission Statement

What is your organization's board-approved mission statement? (100 word maximum)

#### 3. Organization's Primary Focus

#### 4. Project Title

Please provide a brief, descriptive name of the project.

#### 5. Amount Requested (\$)

#### 6. Project Summary

Please summarize your proposal and why you believe it is a good funding choice for the Digital Inclusion Fund. (75 word maximum)

#### 7. Project Description

Please describe in detail the proposed project including the scope of activities and the intended impact on clients. (250 word maximum)

#### 8. Community Need Description

What need does your project address? To the extent such information is available, please provide details demonstrating that this is a community need such as census data, community assessments/surveys, independent studies, etc. (150 word maximum)

## 9. Who will be served by this project?

Please describe those who will be impacted by this project. (150 word maximum)

#### **10.Staff Summary**

What are the names and titles of staff and/or volunteers who will have the greatest responsibility for implementing the proposed project? What skills and experience do they bring to this project? (150 word maximum)

## 11. Project Partners

Will you partner with another organization/other organizations for this project? Please name the agencies and describe the role they will play, including monetary or in-kind support. (150 word maximum)

#### 12. Project Differentiation

What void will your project fill? What sets your project apart from other organizations currently addressing this need? (150 word maximum)

#### 13. Project Duration

If approved, when would you begin using funds for this project? When do you anticipate completing this project? What key milestones will verify that the program is on track to achieve its intended results? (150 word maximum)

#### 14. Proposed Results

What results will this project achieve and how you will measure these results? (150 word maximum)

#### 15. Project Sustainability

If selected for funding, how will your organization sustain the project beyond this funding? (150 word maximum)

#### 16. Project Challenges

Describe any challenges you will face to achieving the intended results. How will you overcome these challenges? (150 word maximum)