



Digital Inclusion Fund

An initiative of the Community Foundation of Greater Huntsville

The creation of a digitally-inclusive community requires involvement from across all segments of the community. In order to avoid duplication of effort and expense, the Community Foundation seeks to deploy available funds in a strategic manner through an efficient program that leverages public and private resources to ensure that all members of our community are included.

1. Convene partners

- Local government and governmental institutions like the library and school districts
- Other public agencies
- Nonprofit organizations
- Business community
- Local residents
- Philanthropic funders

2. A shared understanding

- What does the term “digital literacy” mean for our community?
- What digital technologies are currently available? To whom?
- Where are the gaps? Who is left out and at risk of being left behind?
- What are the most important community goals of digital inclusion: economic development, education, job training, health care, and/or social connection?

3. Create phased action plan

Create a phased action plan with specific goals, measures of success, and assignments

4. Implement the plan

Implement the plan by generating needed resources—drawing on available public funding, business contributions, and charitable dollars. Create some early successes that can be celebrated to create awareness and build momentum.

5. Evaluate and revise plan

Digital devices and transmission capabilities, workforce requirements, economic drivers, and population demographics are all constantly changing. As circumstances change, implementation plans must change as well.